

Christina Domecq - SpinVox Adventures

The SpinVox Adventurers team is comprised of Christina Domecq and Ian Rolls.

Christina is CEO of SpinVox, a company she co-founded in 2003 now recognized as the largest privately held speech technology company in the world. In her work Christina travels extensively building the business around the globe – but this doesn't mean her training for RAAM ever gets put on hold at her base in the UK. She also travels with her bike when she can – logging several thousand mile training rides during recent visits to Philippines, Australia and San Francisco.

And never one to back down from a challenge, Christina and her riding partner Ian will be looking to break the RAAM mixed-team record this year – with a race strategy of clip in, climb on and ride hard!



“My philosophy is that everyone is at their best when driven, and I encourage all my team to over-deliver and to amaze themselves,” says Christina.

Born in Spain but raised in the US, Christina is a serial entrepreneur who started her first company in New York at age 20, and now aged 32 is leading her third successful business.

She has a deep passion for entrepreneurs and creating resource networks that help entrepreneurs and small business owners grow their business. Small business is the backbone of U.S.

employment and entrepreneurs who bring innovative and diverse new business to market will be key to a successful upturn in the U.S. economy, so for this year's RAAM event Christina will be riding to raise \$500,000 for ACCION USA (<http://www.accionusa.org/>) to provide micro loans to small business owners looking to grow their business to the next level and create new employment opportunities in local communities.

“As an entrepreneur who has created a trio of businesses in the last ten years I know the struggles that business owners face in building a company from the ground up, finding resources to grow the business and attracting the right talent to make the company a success,” says Christina. “Having access to resources such as micro loans or financial training is invaluable. And as we look to what the next year or two will bring the U.S. economy, entrepreneurs will be a driving force in creating new businesses, markets and wealth.”

Christina continues, “Look at entrepreneurs such as Bill Gates, Michael Dell, Larry Ellison or more recently Jeff Bezos, Sergey Brin and Larry Page –they showed that in America it's still possible to start out with innovative ideas and quickly create global game-changing companies. There are people out there today who can be the next generation – they have great ideas and with the right resources they

could bring those ideas to market. That's why I am riding for ACCION USA – to help give more entrepreneurs access to resources they need early on to make their business a success.”

The SpinVoxAdventurers.com site will also feature up-to-the-minute pictures from the ride and commentary from Christina who will use SpinVox Blog to automatically convert words spoken into her mobile phone to text before posting them on the site providing SpinVox Adventurer followers with a virtual ride-along experience throughout the event.

Those interested in learning more about the SpinVox Adventurers and Christina's ride for ACCION entrepreneurs, as well as ways to donate and send cheers of support throughout the RAAM ride visit www.SpinVoxAdventurers.com.

The World's Toughest Bicycle Race